

Keith Tuller

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Objective

A position in the marketing/advertising industry that will effectively utilize my creative, organizational, leadership, and communication skills.

Work Experience

Support, Change Controller, Tech Writer & Graphic/Web Designer

7/1999 - Present Compuware, Dearborn, MI

- Contracted to Ford Motor Company.
- Assisting U.S. and Canadian Ford Plants with technical questions on Timekeeping Work Orders System (Ford TWOS).
- Creating and updating print and web technical documentation.
- Responsible for weekly updates on software and reporting results using Microsoft Excel.
- Creating and maintaining all scripts necessary to build and package TWOS Application.

"On-Air" Classroom Instructor/Trainer and Satellite Analyst

9/1997 - 5/1999 Compuware, Dearborn, MI

- Contracted to Ford Motor Company.
- "On-Air" Classroom Instructor/Trainer and Studio Camera Operator on the Ford Satellite Network.
- Participated in presentations and training for the Ford Dealership Satellite Network using Microsoft PowerPoint.
- Worked with Hughs and IBM techs on technical satellite and computer questions.

Announcer/DJ, Producer and Board Operator

5/1996 - 5/1997 Clear Channel Radio, Inc., Grand Rapids, MI

- EZ 105.7 (Now Star 105.7/WOOD-FM) and WOOD-AM 1300.
- Radio Announcer.
- Produced Live and syndicated talk shows.
- Dubbing commercials off reels and DGS Digital System.

Graphic/Ad Designer

5/1995 - 5/1997 Grand Rapids Press Newspaper, Grand Rapids, MI

- Designed newspaper ads using Quark Xpress, PageMaker, Photoshop, Freehand and Illustrator.

Assistant Art Director, Graphic/Production Designer, & Cartoonist

1/1994 - 5/1995 Comma Advertising Company and Plymouth Community Crier Newspaper, Plymouth, MI

- Created advertisements and artwork for both Comma Advertising and Community Crier Newspaper.
- Participated in brainstorming sessions for both the advertising and newspaper divisions.
- Designed ads using Quark Xpress and assisted in assembling weekly newspaper.
- Creating plates for Community Crier newspaper.
- Drew weekly local political cartoons (Tullervision) for Plymouth Community Crier.

Education

9/1997 Grand Valley State University, Grand Rapids, MI

Bachelor of Science in Communications/Broadcasting

5/1995 Schoolcraft College, Livonia, MI

Associate Degree in Art/Communications

1996-1997 Kendal College of Art and Design, Grand Rapids, MI

Certification

Skills

Instructor/Trainer, Adobe Dreamweaver, Microsoft FrontPage, Adobe Illustrator, Adobe Photoshop, Adobe InDesign/PageMaker, QuarkXPress, Microsoft Office Suite, Radio Announcer/DJ, Producer, TV Graphics, Camera Operator